



## Sarina and Beaches Growth Profile

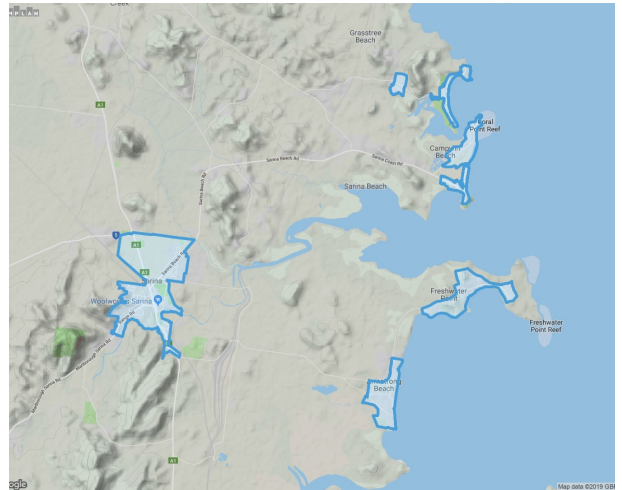
Sarina and the beaches of Armstrong Beach, Freshwater Point, Sarina Beach and Campwin Beach are part of the traditional lands of the Yuwibara people..

The land around Sarina was first occupied by the Plane Creek pastoral run in 1865. In 1894 local sugar growers built a central mill on Plane Creek, around which the town of Sarina grew.

By 1915, Sarina featured four hotels, a primary school and four churches.

In 1913 Sarina was joined to Mackay by rail.

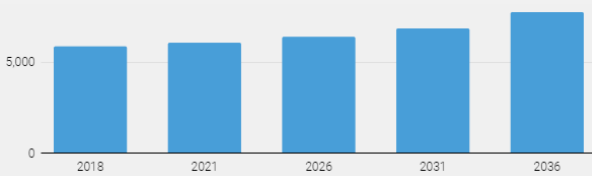
Postwar development intensified in the 1960s, with the town hospital, a high school and the formation of a show society . The next decade's development came from further away, the Bowen Basin coal fields. Late in the 1970s plans were made for coal export terminals north-east of Sarina, at Dalrymple Bay and Hay Point. The beaches south of Hay Point - Sarina, Grasstree and Half Tide beaches also grew as retirement and holiday spots. From 1960s there has been a steady increase in Sarina's population.



## Outlook

Population projected to grow by 3.5% out to 2036. The area is anticipated to maintain a focus of working families with children and living predominantly in standalone houses. Sarina and Beaches is expected to maintain a diverse socio-economic mix, with residents mainly employed across mining and logistic based industries.

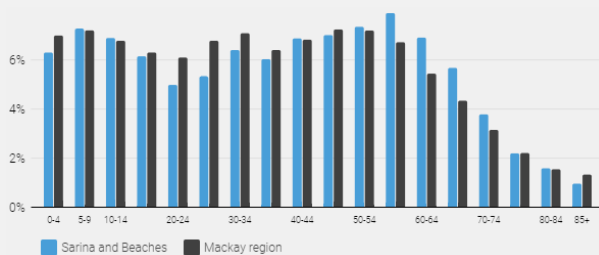
### Total Residents



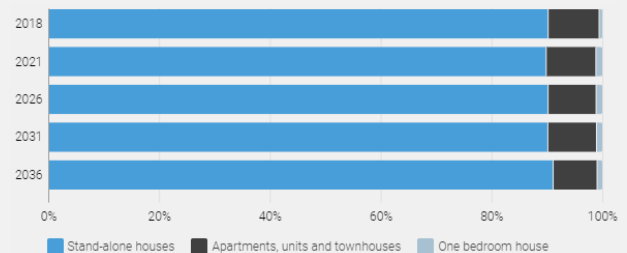
### Main Industries of Employment for Residents 2018



### 2018 Population by Age



### Dwelling Types





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### Demographic Profile



In 2018, 2.3% of the total population of Mackay region resides in Sarina and the Beaches.



Predominately working families with children (65% aged 15-64 years and 20.1% aged under 15 years - aligns with Mackay region averages)



**6.1% of residents are Aboriginal and Torres Strait Islander Peoples** compared to the Mackay region average of 5.1%.



Stand-alone houses are prominent comprising 92.7% of dwellings.



The average household size is 2.5, which is reflective of the family oriented nature of Sarina and the Beaches.



Predominately an owner/mortgage belt coastal area with **70% of dwellings owned outright or under mortgage**. The Mackay region average is 64.4%.



51.3% of working residents hold a certificate level qualification. This is above the Mackay region average of 47.9%.



90.7% of working age residents are employed, below the Mackay region average of 91.4%. Reflecting the differing socio-economics of the suburb.